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Etcetera Edutainment Announces Simulation Training for Electrical Safety

PITTSBURGH, PENNSYLVANIA – October 1, 2009 – Etcetera Edutainment, the leader in simulation and game-based safety training, today announced the release of Electrical Safety Sim: Low Voltage – simulation-based training that allows trainees to learn and practice the principles of NFPA- and OSHA-based electrical safety.

Electrical Safety Sim introduces a breakthrough approach for teaching experienced workers and apprentices about electrical safety principles that can help them avoid or prepare for two major work hazards – shock and arc flash incidents. Electrical Safety Sim includes a series of interactive lessons that present and reinforce electrical safety concepts through game interaction, and provide immediate feedback to trainees on their outcomes; lessons are followed by scenarios where trainees test their safety practices and knowledge by performing common repair and troubleshooting tasks. Instead of taking chances on the job, the simulation game allows trainees to make choices and experience consequences in real-time, and experiment with options to “relive” the experience with different choices without endangering themselves or others.

The product was tested by electrical safety trainers and consultants, including JATC instructors and apprentices from IBEW Local #5 in Pittsburgh. “The apprentices who tested the Electrical Safety Sim found it to be easy to use and the electrical safety concepts easy to understand. The structure of the training content stepped them through the concepts of the NFPA 70E electrical safety standard.” Said Tim Wisyanski, Electrical Apprenticeship Instructor for the JATC, IBEW Local #5. “We’re looking forward to this becoming part of our everyday training curriculum.”

Electrical Safety Sim: Low Voltage was developed by Etcetera Edutainment in consultation with a panel of subject matter experts, including certified electricians and safety consultants from Pittsburgh-based Sargent Safety, a subsidiary of Sargent Electric, and Lee Marchessault, certified electrician, Safety Consultant and President of Workplace Safety Solutions.

A demo of Electrical Safety Sim: Low Voltage is available for download via www.EtceteraEdutainment.com.

About Etcetera Edutainment

Etcetera Edutainment (www.EtceteraEdutainment.com) is a leader in developing games and simulation products for immersive training and marketing experiences. Etcetera Edutainment’s proprietary technologies combined with expertise in game development and design are the foundation of powerful and immersive simulation and game-based products that contribute to retention of content and brand experience.

Etcetera is closely allied with Carnegie Mellon University's Entertainment Technology Center (ETC), a world renowned program for the development of interactive entertainment and education technologies that combine computer sciences, graphics, and research and development.

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